The United Farmer

March - April

1973 Annual Meeting

The March-April issue of The United Farmer features the 1973 Annual Meeting. This is the culmination of the 1972 fiscal year, a banner year for UFA with record sales, record earnings, and record cash payout.

What factors contributed to the unprecedented success enjoyed by UFA in 1972? The upsurge in the farm economy and the strong member participation were certainly major considerations, but recognition must be given to the capable guidance of the Board of Directors — the counsel and advice of Delegates and Advisory Committee Members — the expertise of Management — the ability and determination of UFA Employees and Agents. Each and everyone of these people contributed in his or her own way to the success of United Farmers and can take pride that to the total success, each contribution was important.

Delegates — People Who Serve Their Industry

Delegates are the elected representatives of the members of UFA. They are rural businessmen who are interested in practical ways to serve their industry.

At the Annual Meeting, Delegates from Alberta gathered to present their views on policy, and become more informed about United Farmers. It is their responsibility to express the opinions and suggestions of the members they represent, and in turn to report the results of the Annual Meeting to UFA members.

Petroleum Awards

The Petroleum Award Winners for 1972 are also featured in The United Farmer. The winners are UFA Agents, and Managers of Petroleum Associations, whose efficiency and aggressiveness won awards in the Best Volume Increase, Most Farm Calls and the Most Improved Lube Oil Ratio categories.

Annual Review

In March, the 1972 Annual Review was sent to all qualified members of UFA in Alberta. The Annual Review is information about Directors, Delegates, the 1972 operations and UFA's financial year. Information is the catalyst of activity and understanding and may we suggest you read the Annual Review from cover to cover (please read the covers as well!). We hope you find it informative and worthy of your reading time.

The United Farmer

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Stand and Be Recognized

Andrew F. Silver
Huxley, Alberta

Andy Silver with the silver tray presented to him by UFA in appreciation of his many years of loyal service.

Andy Silver has been an integral and important part of UFA and its growth in Alberta. He was elected a delegate to UFA in 1949 and to the directorate body in 1961. In 1964 Mr. Silver was elected first Vice-President of UFA, a position he held for over six years. Mr. Silver continued on the Board of Directors and resigned this position at the Annual Meeting.

Born in St. Cyrus, Scotland, Mr. Silver has farmed in the Huxley area for many years. He and his vivacious wife Vi have three sons, Ian, Evan, Greig, and two daughters Irene and Esther.

Many phases of community life have occupied Mr. Silver's time. He served on the local school board; was chairman of the Elnora Hospital Board from 1952 to 1964; chairman of the Huxley United Church Board from 1955 to 1962, and Clerk of the Session of this church from 1962 to 1968.

Andy Silver is one of the men who has responsibly guided UFA in its outstanding growth and has devoted much of his time and energy to our Organization. His many endeavours on behalf of farm organizations have made him a well known and popular figure in farm circles. In his associations with farm organization and the Provincial Government he has travelled extensively on behalf of agriculture.

Mr. Silver is a member of Unifarm, the Alberta Wheat Pool and Elks Lodge #168.

In the years he has been closely involved with UFA, Andy Silver has earned the respect and friendship of his many associates in our Organization. His devotion and accomplishments on behalf of UFA will be long remembered.

Stand and Be Recognized

Phil E. Duby
Rainier, Alberta

Phil Duby admiring the silver tray presented to him to commemorate his many years of dedicated service to UFA.

Elected as a delegate from the Newell area in 1949, Phil Duby was elected to the Board of Directors in 1967, a position he held until 1973.

Mr. Duby is a pioneer rancher in the Rainier district and his accomplishments on behalf of agriculture and his community have been notable.

He was vice-chairman on the Provincial board that was instrumental in building the Brooks Hospital; chairman of both the rural telephone board and the rural electrification association that built the lines into his area; chairman of the local UFA association and the district association; and secretary for over thirty years of the Bow Slope Shipping Association.

At the present time Mr. Duby is Director of the district council of Unifarm and treasurer of the Rolling Hills Pastoral Charge of the United Church. His interests have centered on pollution control and he is a member of the Alberta Advisory Committee on pollution control; vice-chairman of pollution control for Bow River; and a member of Unifarm's pollution committee.

Mr. Duby's wife Thelma, has also been active in many associations and steadfastly supported Mr. Duby in his many activities.

Phil Duby is a man who has always given willingly of himself to the many organizations that he believes in. His dedication has been unselfish and praiseworthy and his many friends and associates at UFA wish him the very best in future years and know that Phil Duby will be in the forefront in any work to improve his community and the life of people involved in agriculture.

Elections

On Thursday, March 8, 1973, Delegates from the odd numbered electoral districts held elections for the positions of Director to the Board of UFA. The 1973 Board of Directors are **George Sayle**, Sexsmith; **Ewen McDonald,** Alix; **Norman White,** Innisfail; **Howard Haney,** Picture Butte; **Peter Voroney,** Tilley; **Elmer Johnson,** Chauvin; **Daniel Manderson,** Ryley; **John Onyschuk,** Radway; **Clare Anderson,** Barrhead.

Newly elected to the Board of Directors are Norman White, Innisfail and Peter Voroney, Tilley.

At a meeting of the Board of Directors held on Thursday, March 8, 1973, George Sayle, Sexsmith was re-elected President; Ewen McDonald, 1st Vice-President, and Howard Haney, 2nd Vice-President of UFA.

New Directors

NORMAN WHITE Innisfail, District 3C

PETER VORONEY Tilley, District 5E

Born and raised in the Innisfail area, Mr. Norman White has been a responsible Delegate to UFA representing the Red Deer East area since 1964.

At UFA's Annual Meeting Mr. White was elected to the Board of Directors representing District 3C.

Mr. White's mixed farm is located in the Kneehill district and he raises purebred and feeder cattle.

Active in farm and community organizations for many years. Mr. White is a past president of the Kneehill Valley Farmers Union. He is a delegate to United Grain Growers and chairman of the local board; a member of the Alberta Wheat Pool, Unifarm and the Innisfail Co-op Association.

Mr. White is a Senior Warden in the Innisfail Masonic Lodge and has served as an elder of the Kneehill Valley United Church.

Elected a delegate to UFA from the Newell area in 1967, Peter Voroney has represented UFA conscientiously in this area. At the Annual Meeting Mr. Voroney was elected to the Board of Directors representing District 5E.

He has a mixed irrigated agricultural enterprise near Tilley located 10 miles south of #1 on highway 875. Originally from Kayville, Saskatchewan Mr. Voroney served in the RCAF for 5 years.

Mr. Voroney is a past president and secretary of his local FUA and served for 2 years as a delegate to the Alberta Wheat Pool. He is a member of the Elks, the Canadian Legion and the RCAF Association.

The father of six children, Mr. Voroney enjoys fishing and golf.

At The Meeting

Bill McCartney, General Manager of UFA; Phil Duby, Rainier; George Sayle, UFA President; Andrew Silver, Huxley.

Delegate Oscar Gudlaugson, Beaverlodge, addresses the meeting.

Delegates John Lorencz, Manning; Henry Finster, Valleyview; and Guy Turcotte, Girouxville.

Delegates Bill Goruk, Bellis; Sarden Semenuk, Westlock; Mike Nikolaychuk, Woking; Director John Onyschuk, Radway.

Delegate Herb Kruger, Stettler; Director Elmer Johnson, Chauvin; Delegates John Bobryk, Czar and George Fawcett, Consort.

New

HENRY FINSTER
Valleyview
Delegate, Subdistrict #3

The new Delegate from the High Prairie area is Mr. Finster. He replaces Mr. William Harlos who had been the UFA delegate in this area since 1971.

Mr. Finster has a grain and beef operation. He serves on the boards of the Seed Cleaning Co-op and the local co-op store. Mr. Finster is also a member of Unifarm, the Alberta Rapeseed Growers Association and the Alberta Wheat Pool.

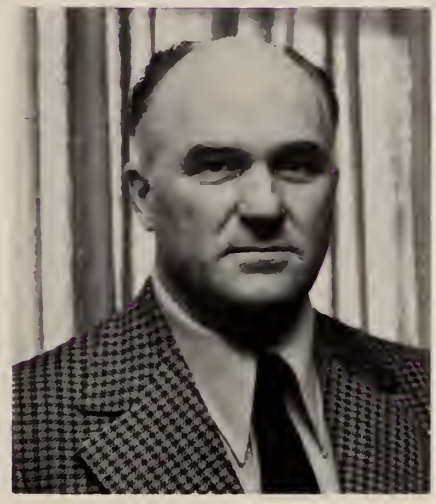
Mr. Finster and his wife Ruth have five children, Ida, Joy, Gerald, Pearl, and Lois.

Mr. Finster likes to play chess as a hobby and takes a keen interest in hockey.

Delegates

At the Annual Meeting the directors and delegates to UFA gathered to present their views on policy and to hear about the 1972 financial year. In attendance were the 9 Directors of UFA and 62 of the 63 Delegates. Mr. Donald Ohrn of R. R. #1, Thorsby was not at the meeting and his biography will appear in a later edition of The United Farmer.

MR. J. THOMAS HADDOCK
Peers, Alberta
Delegate, Subdistrict #14



MR. BERT MAGYAR
Turin
Delegate, Subdistrict #24

MR. CHRIS R. HANSEN
Milk River
Delegate, Subdistrict #27

Replacing the late Mr. Roy Getson of Chip Lake, Alberta, who had served as a UFA Delegate since 1964 is Mr. Tom Haddock of Peers, Alberta. Mr. Haddock will represent the Drayton-Edson area.

Born in Edmonton, Alberta, Mr. Haddock is involved in mixed farming. For many years he was a member of his local 4-H Grain Club.

Mr. Haddock is a member of the Fulham District of Unifarm and served as President of the Fulham Community Centre in 1972 and this year will act as a Director.

He and his wife Joan have a son Trevor. For hobbies Mr. Haddock enjoys hunting and fishing.

Mr. Bert Magyar, a man with an interesting background, replaces Mr. Bill Nicol of Kipp as the delegate from the Lethbridge area.

Mr. Magyar has a grain enterprise. He is a former member of the R.C.M.P., past secretary-treasurer of the Trade Winds UFA Local and on the UFA Advisory Committee for the Lethbridge area; past secretary-treasurer of the Sundial Community Association; past Secretary-Treasurer of the Enchant Mutual Telephone Co., and past chairman of the Lethbridge County Agricultural Advisory Committee. He now serves as a director of the Turin - Iron Springs Rural Electrification Association.

Mr. Magyar is a member of the Alberta Wheat Pool, the Sundial Community Association and the Lethbridge County Agricultural Advisory Board.

The Magyars have a daughter Cherylene and a son Bryan.

For hobbies Mr. Magyar is interested in music, fishing and continuing education. He also has his own dance orchestra and plays various musical instruments.

The new Delegate from the Warner area is Mr. Chris R. Hansen. He replaces Mr. Leo Ellert who had served since 1966 as a Delegate to UFA from this area.

Mr. Hansen is a native of Bingville, Alberta. He served in the R.C.A.F. during the Second World War.

On his agricultural enterprise Mr. Hansen raises grain and beef.

From 1953 to 1959 Mr. Hansen served on the local School Board. He is a member of the Writing-On-Stone Community Pasture Co-op and Unifarm. Mr. Hansen has always been interested in working with youth and is an adult worker in the Masinosin Boy Scouts.

Mr. Hansen and his wife Evelyn have three sons, Gary, Douglas and Peter and a daughter, Laura.

New Deleg

ROLAND L. BACQUE
Therien
Delegate, Subdistrict #49

WILLIAM G. DRISCOLL
Medicine Hat
Delegate, Subdistrict #29

MR. WILLIAM G. GORUK
Bellis, Alberta
Delegate, Subdistrict #51

Replacing Paul Nowak of Goodridge, who had served as a Delegate to UFA since 1964, is Roland Bacque of Therien. Mr. Bacque will represent the Bonnyville area. Born in Therien, Mr. Bacque has a grain, dairy and poultry enterprise in this area.

He is active in farm and community organizations and served on the Therien School Board from 1967 - 1970. He was president for four years of the Beaver River Legion, Branch #148; president of the Therien Livestock Association for three years, and a director of R.E.A.L. for three years.

Mr. Bacque and his wife Margie have six children Denis, Laurence, Edward, Louise, Yvette and Juliette.

For hobbies Mr. Bacque enjoys curling.

Replacing the late Mr. Anders Anderson who served as a Delegate from the Medicine Hat area from 1951 to 1972 is Mr. William Driscoll of Medicine Hat.

Mr. Driscoll is a native son of Medicine Hat and has a mixed farm in this area.

He is president of the Clearwater Unifarm Local and also served as president of the former Pashley Telephone Company.

Mr. Driscoll and his wife Rita have a son Lee who is 10 years old and a daughter Cindy who is 8 years.

For hobbies Mr. Driscoll enjoys snowmobiling and baseball.

The new Delegate for the Smoky Lake area is Mr. William G. Goruk of Bellis. He is a native son of Bellis and has a mixed agricultural enterprise. Mr. Goruk has always taken a keen interest in farm and local organizations.

A director of his local Rural Electrification Association, Mr. Goruk is also a director of the natural gas co-op in his area. Before being elected a Delegate of UFA, Mr. Goruk was a member of the Delegate's Advisory Committee in his area. He is also a member of Unifarm.

Mr. Goruk and his wife Pearl have one son, Henry. For hobbies he enjoys carpentry, fishing, hunting and playing pool.

Mr. Goruk replaces Bill Fedoretz of Smoky Lake who had served as a Delegate to UFA since 1967.

ates

ROY VOLD JR.
Ponoka
Delegate of Affiliated Co-ops #3

Replacing Mr. John J. Malmas of Wetaskiwin who was a Delegate to UFA since 1962 is Mr. Roy Vold Jr. of Ponoka.

Mr. Vold is a prominent rancher in the Ponoka area. His family has always taken an active part in farm and community organizations and his father Roy Vold Sr. was a Delegate to UFA for a number of years.

Mr. Vold has a grain and beef enterprise and has shown registered Hereford cattle in various local shows and stood fourth and fifth in classes at the Toronto Royal.

He is a past president of the Asker Unifarm local; a past member of the Board of the Ponoka Co-op Association — and also past secretary, a position he held for 6 years; and past president of the Climax Community Association.

At the present time, Mr. Vold is vice-president of the Board of Directors of the Ponoka Co-op Oils Association. He is a member of the Alberta Wheat Pool and the Ponoka Savings and Credit Union. He is a past treasurer and presently on the Board of Deacons of the Asker Lutheran Church and secretary of the Tri-Parrish council. Mr. Vold and his wife Enid have two sons Vincent and Wesley. Mr. Vold's hobby is photography.

At The Meeting

Delegate Norman Schmaltz, Beiseker; Director Norman White, Innisfail; Delegate Paul Gelinas, Trochu.

Delegates Alphy Johnson, Schuler; Sarden Semenuk, Westlock; Gordon Jones, High River; Director Clare Anderson, Barrhead; Delegate Ed Dumont, Girouxville.

Delegates Educational Advisory Committee and Information Services Division. Back Row: Representative Derald Plester; Manager Cliff Pilkey; Delegate Lawrence Henderson, Lacombe; Representatives Gerry Senger, Leigh Olmstead. Front Row: Delegate Herb Plain, Pibroch; Publications Editor Alice Switzer; Delegates Allan Zwierschke, Holden; Mike Nikolaychuk, Woking.

Spruce Grove Manager Gene Krieger; Delegate John Boychuk, Radway; Directors Dan Manderson, Ryley and John Onyschuk, Radway.

At The Meeting

Meeting in Session.

Delegates Bert Magyar, Turin; Chris Hansen, Milk River; President George Sayle, Sexsmith.

Delegates Sigvard Peterson, Lindbergh; Karl Marklund, Islay; Director Dan Manderson, Ryley; Delegate Steve Shybunka, Two Hills.

Delegates
Marcel Hochstein, Pincher Creek;
Leslie Webster, Hay Lakes.

Delegates
Alphy Johnson, Schuler;
Raymond Hart, Claresholm;
Roy Void Jr., Ponoka.

New

GORDON A. JONES
High River
Delegate for Affiliated Co-ops #5

Replacing Mr. Robert Slack of High River as the delegate for Affiliated Co-ops #5 is Mr. Gordon Jones of High River. Mr. Slack was the Delegate since 1968.

Mr. Jones is a native of Bangor, Sask. He has a mixed enterprise and raises beef and grain in the High River area.

Active in the Legion and Rotary, Mr. Jones was President of his local F.U.A. for three years and is now a member of Unifarm.

He and his wife Linora have five children — George, Barbara, David, Mary-Ellen and Darcy.

For hobbies, Mr. Jones enjoys flying, curling and golf.

Delegates

EDWARD L. DUMONT
Girouxville
Delegate for Affiliated Co-ops #7

The new Delegate of the Affiliated Co-ops #7 is Mr. Edward L. Dumont of Girouxville. He replaces Mr. Eugene Girard of Falher who had served as a Delegate to UFA since 1964.

Mr. Dumont is a native of the Peace River country and was born in Falher, Alberta. He is primarily involved in raising grain. As a youth Mr. Dumont was a member of 4-H and won an award for sheave grain.

A director of the Girouxville Co-op Assoc., Mr. Dumont is a past director of the Girouxville Credit Union. He is a member of the Alberta Wheat Pool and Unifarm.

Mr. Dumont and his wife Edith have six children Leonna, Eugene, Robert, Donald, Edna and Leonard.

The promotion of minor hockey has been of great interest to Mr. Dumont and he has worked extensively in this field.

Appointment

ARNE P. OLSON
Secretary of UFA

The Board of Directors of United Farmers of Alberta recently announced the appointment of Mr. Arne Olson as Secretary of UFA.

Mr. Olson joined UFA on May 1, 1947 as a Fieldman and then worked in the Peace River and Edmonton areas as a Petroleum Supervisor. His next position with UFA was in Public Relations and Promotional Activities. In 1963 Arne Olson was appointed Personnel Manager and on March 1st, 1973, he was appointed Secretary of UFA. Mr. Olson will retain his position as Personnel Manager in addition to his new duties.

Arne Olson was raised on a farm in the Edberg district and received his primary and secondary education at rural schools and then went on to receive his Business Administration Honors Diploma from Camrose Lutheran College and his Personnel Administration Certificate from the University of Calgary. In addition, Mr. Olson has taken numerous courses at Western Co-op College, the Banff School of Fine Arts and the University of Calgary.

Mr. Olson is a director of Western Co-op College and has held executive positions in the Calgary Personnel Association, the Administrative Management Society and Toastmasters International, Calgary. He is currently a committee member of Olds College and Vermilion College and belongs to the Calgary Chamber of Commerce, Associated Canadian Travellers, RCAF Association and the Society of Personnel Administration.

The Board of Directors of UFA are confident that Mr. Olson will capably fill his responsible position as Secretary of our Organization. The United Farmer wishes him every success in his new job.

Provincial Winners

To many of our members, the UFA Petroleum Agent in their community is one of the closest liaisons they have with our Organization. Our Agents are the front line representatives — Mister UFA in their community — who in a large measure are responsible for the excellent reputation enjoyed by our Organization with its members.

1972 broke all records in the Petroleum Division as new highs were established in sales of UFA Petroleum Products.

To the front line representatives — our Agents and Managers of Member Associations — a hearty salute. It was your individual initiative and aggressive performance in 1972 that greatly contributed to this successful year — a year unprecedented in the history of UFA.

Top quality Petroleum Products, modern facilities and reliable delivery equipment help provide members with superior services. Our Agent is relied on for his integrity — his advice on the right oil and grease — his understanding that farmers need a dependable fuel supply, especially in rush seasons.

In recognition of the vitally important efforts of our Agents and Member Association to the success of UFA, the Petroleum Division recently presented Awards for Best Volume Increase, Most Improved Lube Oil Ratio, and Most Farm Calls in each of the respective petroleum territories.

ED KRILL
Manager
Beaver Creek Co-op Assn.
Provincial Award for Best Volume Increase
Most Farm Calls
Territory #6

Ed Krill, Manager of the Beaver Creek Co-op Association, has been a consistent winner in the Petroleum Awards Program. Ed has not only been a Territory Award Winner, but also has made the Provincial Awards. In 1970 he won awards for the Best Volume Increase in Territory #6 and the Provincial Award for the Most Farm Calls.

In 1972 Ed won the Most Farm Calls Award in his territory and was the Provincial Award Winner for the Best Volume Increase.

It is obvious that farm calls and volume increases do go together as Ed's aggressive program of contacting members and potential members has certainly made him a sales leader.

Ed has always been involved in farming and is a life member of Unifarm. His particular hobby is selling UFA Petroleum Products and winning awards, and it's obvious he not only aggressively pursues his hobby, but does so very successfully.

This year Beaver Co-op showed a sharp increase of 43.9% in sales of Light Products. Excellent increases were also shown in sales of Lube Oils and Grease.

Awards

AL SMITH
Smith Petroleum Products
Calgary
Provincial Winner Most Farm Calls
Best Volume Increase
Territory #2

In the five years since genial Al Smith became UFA Agent in Calgary, he has done an outstanding job. Calgary has a large market potential and Al has never been satisfied to complacently service the Agency's existing customers. He is very much the business enterprenеur and has worked hard and aggressively to pursue his fair share of the Calgary market.

The Calgary Agency is trim and neat — the team at Calgary is enthusiastic, congenial, and business-like. Efficient management has generated high performance standards at the Calgary Agency and this was again reflected in the tremendous sales increases shown in 1972.

In 1969 Al won awards for the Most Farm Calls and the Best Volume Increase. In 1971 he won the Best Volume Increase Award. In 1972 Al tied for the Provincial Award for the Most Farm Calls and won the Best Volume Increase in Territory #2 with a tremendous increase of 245,000 gallons in his sales of Light Products. Excellent increases were also shown in Lube Oils and Grease.

JIM KIRBY
Mister UFA in Delia
Provincial Winner for Most Farm Calls
Best Volume Increase
Territory #3

Jim Kirby joined UFA as the Agent at Delia on April 25, 1969. Prior to this he was in business at Balzac and Salmon Arm and then worked for Dome Petroleum from 1948 to 1957. Jim is a native of Airdrie and was raised in the Balzac area where his family still farms. He is an ex RCAF man and is a member of the Canadian Legion.

In the short time that he has been with UFA, the Delia Agency has shown a tremendous volume increase.

In 1971 Jim won the Most Farm Calls Award and in 1972 won the Best Volume Increase in his territory and tied for the Provincial Award for Most Farm Calls.

Light Products sales at the Delia Agency showed an outstanding 20.2% increase. Excellent increases were also shown in sales of Lube Oils and Grease.

HAROLD SCHNEIDER
Mister UFA in Empress
Provincial Award for
Most Improved Lube Oil Ratio

As the winner of the Most Improved Lube Oil Ratio in Territory #3, Harold also won the Provincial Award.

Harold is a relative newcomer to UFA as he became an Agent on March 21, 1971.

Last year Empress showed a decline in Light Products Sales but 1972 has been a more active year and Harold showed increases in his sales of all UFA Petroleum Products.

Petroleum Awards **(Continued)**

JACK WILLIAMS Territory #1
Mister UFA in Lethbridge
Best Volume Increase

Jack is a 20 year veteran with UFA and when you say personalized and efficient service this is what you get at the Lethbridge Agency.

Jack is well known in the Lethbridge area where he has been an outstanding representative for UFA.

In 1970, he won the Most Farm Calls Award and in 1971 the Best Volume Increase. In 1972, Jack was again awarded the Best Volume Increase in Territory #1.

Jack showed an outstanding increase of over 275,000 gallons in his sales of UFA Light Products in 1972. Excellent increases were also shown in sales of Lube Oils and Grease.

JAKE FEHR Territory #4
Mister UFA in Red Deer
Best Volume Increase

Jake Fehr became UFA Agent in Red Deer on August 28, 1967, but he has a much longer association with UFA. Before joining our Organization in 1960, Jake homesteaded and lived in Northern Alberta.

In 1960 Jake joined UFA as Agent at Penhold. When the new Agency was completed in Red Deer in 1960, Jake went on the staff of the Red Deer Co-op. In December, 1964 he went on the road as a Petroleum Marketing supervisor.

In 1967 Jake became the Agent at Red Deer. In 1972 he showed a strong increase in his sales of Light Products of over 128,000 gallons. Excellent increases were also shown in all other sales of UFA Petroleum Products.

BERT GALLIFORD Territory #7
Mister UFA in Onoway
Best Volume Increase

Bert has been with UFA since May 9th, 1966. He is an aggressive Agent who has worked hard.

Bert was born and raised on the farm in the Onoway area. He attended S.A.I.T. for 4 years in the Auto Mechanics Apprenticeship Course.

Bert worked in a garage for 9 years and is a licensed mechanic with a Dominion ticket.

In 1970, Bert won the Award for the Most Farm Calls. In 1972, Bert won the Best Volume Increase Award in Territory #7.

The Onoway Agency showed a healthy sales increase of 19.5% in Light Products. Good increases were also shown in sales of other UFA Petroleum Products.

A. JOHN LILLEBUEN Territory #5
Manager
Wetaskiwin Co-op Refineries
Best Volume Increase

John Lillebuen has been the efficient manager of Wetaskiwin Co-op Refineries, a Member Association of UFA, for over 200 years.

Wetaskiwin has shown a steady sales increase over the years, although this is their first time in the winners circle of the Petroleum Awards.

In 1972, Wetaskiwin showed an increase of 5.9% in Light Product sales. Good increases were also shown in sales of Lube Oils and Grease.

GILBERT (TIPPY) JACOBSEN
Territory #8
Mister UFA in High Prairie
Best Volume Increase

A native of Saskatchewan, 'Tippy' Jacobsen was associated with Bishop Equipment for 22 years. He managed a BA Bulk Plant for 4 years and can also claim 18 years of work with International Harvester Company in parts and sales. Since 1957 'Tippy' has farmed his own ½ section.

He joined UFA in September, 1970 and has been a real sales leader. In 1972, the High Prairie Agency showed a tremendous increase of 23% in sales of UFA Light Products.

NORM COCHRANE
Mister Pembina UFA in Fawcett
Best Volume Increase
Pembina UFA Co-op Assn.

Born in Londonderry, Ireland, Norm Cochrane was raised on a farm in North Ireland which he later operated with his brother and parents. In 1925, Norm came to Canada and operated a grain elevator until 1937. He was then involved in trucking and livestock handling until 1950.

In 1968 the Fawcett Agency was awarded the Best Volume Increase Award in the Pembina group.

The Fawcett Agency is run by Norman and his son. Their increase in sales of Light Products in 1972 was an outstanding 44%. Excellent increases were also shown in the sales of all UFA Petroleum Products.

GEORGE EAMOR Territory #1
Mister UFA in Vulcan
Most Farm Calls

The distinguished looking gentleman is George Eamor. Well known throughout Alberta, Mr. Eamor started Eamor Cattleliners which he operated for a number of years.

In January 1970, in order to combat the inactivity of retired life, Mr. Eamor became UFA Agent in Vulcan.

In the 1970 Petroleum Awards, Mr. Eamor won the Provincial Award for the Most Improved Lube Oil Ratio. In 1972 he was the winner of the Most Farm Calls Award in Territory #1.

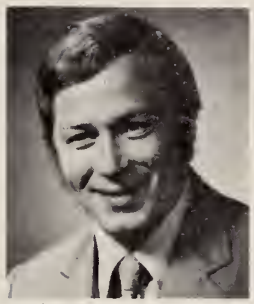
In his sales of UFA Petroleum Light Products, Mr. Eamor showed an excellent increase of 18.9%. Good increases were also shown in Vulcan's sales of Lube Oils and Grease.

FRED MASON Territory #8
Mister UFA in Grande Prairie
Most Farm Calls
Most Improved Lube Oil Ratio

The Petroleum Awards were inaugurated in 1968 and that year Fred Mason won the Best Volume Increase and the Most Improved Lube Oil Ratio Award in Territory #8. In 1970 Fred won the award for the Most Farm Calls in his territory and in the 1972 Awards Program Fred is again the winner of the Most Farm Calls as well as the Most Improved Lube Oil Ratio in Territory #8.

1972 was an excellent year for Fred Mason who achieved an increase of 15.9% in his Light Products sales.

Active members and also boosters of Grande Prairie, Fred, his wife Dorothy and family lead an active life involving many interesting hobbies.



DENNIS LEICHT Territory #5
Mister UFA in Hay Lakes
Most Farm Calls

In July, 1973 Herb Leicht will have been the UFA Agent in Hay Lakes for 25 years. In fact, Herb opened up the Agency at Hay Lakes.

Herb's son Dennis worked with his dad when he was going to school. Dennis tried the city for a few years and then in January, 1971 returned to Hay Lakes and became a partner with his dad at the Agency. Dennis also drives the school bus.

In 1971 the Leichts won the Most Improved Lube Oil Ratio Award and in 1972 the Most Farm Calls Award in Territory #5.

Sales of Light Products showed a good increase of 13%.

WALTER J. BENSEN Territory #4
Mister UFA in Thorsby
Most Farm Calls

Wally joined UFA on September 8, 1965. Although this is his first time in the Petroleum Awards Winners' circle, the genial Mr. Bensen has worked hard at the Agency and shown a consistently steady sales increase.

Wally worked on oil rigs for 4 years and hauled water for 12 years before becoming UFA Agent in Thorsby.

The Thorsby Agency showed a healthy increase of 14.6% in Light Product sales this year as well as good increases in Lube Oils and Grease.

ADOLF DZIEGLO Territory #7
Mister UFA in Athabasca
Most Farm Calls

A native of Athabasca, Adolf joined UFA on December 1, 1969.

Adolf belongs to Athabasca's Chamber of Commerce and Curling Club and is a member of Unifarm.

In the 1971 Petroleum Awards he won the Best Volume Increase and Most Farm Calls Awards in Territory #7.

In the 1972 Awards, Adolf again won the Most Farm Calls in his territory. A 7.5% increase in sales was shown in Light Product Sales at Athabasca.

CARL GERKE Territory #1
Mister UFA in Nemiscam
Most Improved Lube Oil Ratio

Carl joined UFA in March, 1968. He is a native of Foremost and since 1943 has owned and operated his own farm. For 15 winters Carl worked from Manitoba to the Yukon Territories as a boiler man on oil rigs.

In 1971 Carl won the Most Farm Calls Award and this year won the Most Improved Lube Oil Ratio Award in Territory #1.

The Nemiscam Agency showed a healthy increase in sales of Light Products, Lube Oils and Grease.

Petroleum Awards

BOB BUTCHER Territory #2
Manager
High River Co-op Oils
Most Improved Lube Oil Ratio

Born and raised in Wilcox, Saskatchewan, Bob played ball for the well known Father Murray. This certainly must have influenced Bob who has taken an outstanding and admirable interest in fastball. He is president of the Highwood Association and as vice-president of the Alberta Umpires Association works with all ball-clubs in Alberta.

Bob has been with High River Co-op for 13 years and became Manager 2 years ago. He has enthusiastically pursued his share of the High River market and in 1972 achieved an increase of 30.5% in his sales of UFA Light Products. Excellent increases in Lube Oils and Grease were also shown by this Member Association of UFA.

ED HECK Territory #5
Mister UFA in Bawlf
Most Improved Lube Oil Ratio

Ed became the UFA Agent in 1968. Born in Provost he farmed with his dad until 1963. He then bought grain at Viking and Bawlf. Since joining UFA Ed won the Most Farm Calls Award in Territory #5 in 1968 and in 1969.

Ed has always been active in baseball, hockey and curling, and has been manager of the baseball club and served as town councillor in Bawlf. He plays the guitar and piano.

Ed showed a good increase of 12.3% in his sales of Light Products this year. Excellent increases were also shown in sales of Lube Oils and Grease.

Service Award

LEVAR LEISHMAN
Mister UFA in Hillspring
30 year Service Award

NESTOR YACEY Territory #6
Mister UFA in Myrnam
Most Improved Lube Oil Ratio

A native of Myrnam, Nestor was raised on the family farm and graduated from the New Myrnam High School.

He was employed from 1956 to 1965 by Northwestern Utilities and became UFA Agent in Myrnam in 1965.

Nestor enjoys fishing, hunting and curling and also farming — mainly cattle raising. He is an active member of the Volunteer Fire Department and the Chamber of Commerce.

In addition to the Agency, Nestor manages the UFA Farm Supply Satelite in Myrnam which was started in June 1972 and has been showing a good sales potential.

Nestor showed increases in his sales of all UFA Petroleum Products.

WALTER POLIS
Mister Pembina-UFA in Dapp
Most Improved Lube Oil Ratio

Pembina UFA Co-op Association is a Member Association of UFA with Agencies at Barrhead, Fawcett, Freedom, Jarvie, Linaria, Picardville, Dapp and Westlock.

Walter Polis is the Agent at Dapp and in 1972 won the Award for the Most Improved Lube Oil Ratio in the Pembina Group. Good increases were shown in sales of all UFA Petroleum Products.

Walter's son Greg is one of the stars of the Pittsburgh Penguins of the N.H.L.

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